

RESTAURANT rm AWARDED 2004 MOBIL TRAVEL GUIDE FOUR-STAR AWARD

THE GUIDE CELEBRATES FORTY-FIVE YEARS AS AMERICA'S TRUSTED TRAVEL ADVISOR

New York, October 2003 – Mobil Travel Guide, an ExxonMobil Travel Publication, and the originator of the authoritative Mobil Star rating program for lodgings and restaurants, announced today that Restaurant rm of New York City is a recipient of their prestigious Mobil Four-Star Award.

"Restaurant rm is honored to be one of a select few restaurants in the United States and Canada to receive the Mobil Four-Star rating representing outstanding achievement," said Chef and owner, Rick Moonen.

Mobil Four-Star Award winners are among the top of 2% hotels and restaurants listed by Mobil Travel Guide. The list includes a variety of hotels, resorts, and inns, as well as some new restaurants with unique cuisines. Among the other Restaurant award winners were Aureole, in Las Vegas Nevada and Bouley, in New York City. Mobil Travel Guide Publication recommendations are made to consumers that enhance the quality and value of their domestic travel experiences.

General evaluation criteria for each Mobil Star rating level can be found at www.mobiltravelguide.com. The 2004 Mobil Travel Guide publications accompanying website, www.mobiltravelguide.com, provides comprehensive, up-to-date information on more than 19,000 lodging and dining establishments.

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ZAGAT CATEGORY: Seafood

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